

PERSONALISED **RFID** CARDS

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*swype*   
PERSONALISING YOUR IDENTITY

# Innovative, Contactless Security Direct

In today's world, security, authentication and identification are critical parts of day-to-day business. Whether your workforce needs to enter your premises or you're looking to manage a large event, **RFID cards offer control and versatility** when you need it most.

The worlds of identification and authentication are where we work best. With over 25 years of experience, we can design custom RFID cards with quality guaranteed. And if you need to speak to us about any specific needs, our knowledgeable team is on hand.

## What does RFID mean?

“Radio-frequency identification”, or RFID, is a technology whereby we encode digital data onto a small chip housed in a plastic card. As the world becomes increasingly digital, personal identification data is transmitted wirelessly to an RFID reader, securely and effortlessly.

What's incredibly intelligent and practical about RFID cards is that they don't require any physical interaction. They are read via contactless technology, meaning that they are **super convenient, efficient** and are becoming the **go to card for digitally focused clients.**

# Why you need RFID cards for your business?

RFID is part of the Automatic Identification and Data Capture (AIDC) technologies. They're used to instantly identify an object automatically, collect the necessary data and send that data into a computer, with little human interaction.

This technology has grown considerably in the last five years, with it being particularly well suited to inventory management, access control and supply chain management.

## But why should you invest in them?

**Protects Your Assets** - such as confidential data, restricted areas and your staff and onsite teams

**Enhances Experience** - with users and customers gaining quick and seamless entry

**Secures Information** - directly onto a dedicated system, meaning data can be stored and reviewed when needed

## *Need a bespoke order?*

We can fully personalise our cards around your brand and business, using the latest digital print technology. **Names, numbers and even full-colour photographs on the cardholder are all possible.** If you're serious about your brand image, contact the card experts at Swype.

## Talk to an expert

For any questions you have on how we can help your business or if you're looking to place an order, please contact our specialist team on

**01744 815 475** or email

**[sales@swype.co.uk](mailto:sales@swype.co.uk)**