

PERSONALISED MEMBERSHIP CARDS

PERSONALISED **MEMBERSHIP CARDS**

swype 
PERSONALISING YOUR IDENTITY

Personalising Your Identity

Everyone wants to feel like they're part of the club. And with a high quality, durable plastic membership card, your customers can become exclusive VIP's and enjoy unique benefits, all at the swipe (or tap) of a card.

A membership card has many definitions and uses. It can **allow someone to join a club, become part of a society, enjoy discounts** and much more. The list is endless.

Make Your Customers Part Of Your Brand

With your membership cards, they can also go beyond controlling access. Using the latest technologies, we can **transform your cards into a data-gathering tool**, allowing you to understand their habits, reward their loyalty and offer discounts.

Your customised membership cards can be as simple or creative as you choose. With a wide range of materials available, including our eco-friendly stock or anti-microbial coating, available on this must have tool.

“ **9** in 10 UK consumers now belong to some form of members club with over half of these owning a printed card ”

Call **01744 815 475**

Email **sales@swype.co.uk**

How could membership cards help you?

Your members are more than just a number. Showcase why their loyalty means that much more to your business with a fully customised membership card.

- Improves your members experience with a speedy and seamless access to your club
- Tracks your members activity to target them more effectively with promotions
- Able to upsell on products that suit members behaviour
- Can be integrated and maximise with seasonal campaigns
- Creates stronger brand loyalty and customer retention

Who We Work With?

Our expertise and heritage of working with multiple sectors means we're perfectly placed to know what you need. Here's some of the companies we currently work with;



UK Holiday Resorts



Independent Caravan Parks



Online Travel Agents



Global Fast Food Brands



International Restaurants



Local Independent Bars



Large Cinema Theatres



Local High Street Stores



National Tourist Attractions



Global Supermarket Chains

Talk to an expert

For any questions you have on how we can help your business or if you're looking to place an order, please contact our specialist team on

01744 815 475 or email

sales@swype.co.uk