

PERSONALISED MEMBERSHIP CARDS

# PERSONALISED **MEMBERSHIP CARDS**

*swype*   
PERSONALISING YOUR IDENTITY

# Personalising Your Identity

Everyone wants to feel like they're part of the club. And with a high quality, durable plastic membership card, your customers can become exclusive VIP's and enjoy unique benefits, all at the swipe (or tap) of a card.

A membership card has many definitions and uses. It can **allow someone to join a club, become part of a society, enjoy discounts** and much more. The list is endless.

## Make Your Customers Part Of Your Brand

With your membership cards, they can also go beyond controlling access. Using the latest technologies, we can **transform your cards into a data-gathering tool**, allowing you to understand their habits, reward their loyalty and offer discounts.

Your customised membership cards can be as simple or creative as you choose. With a wide range of materials available, including our eco-friendly stock or anti-microbial coating, available on this must have tool.

“ **9** in 10 UK consumers now belong to some form of members club with over half of these owning a printed card ”

Call **01744 815 475**

Email **[sales@swype.co.uk](mailto:sales@swype.co.uk)**

# How could membership cards help you?

Your members are more than just a number. Showcase why their loyalty means that much more to your business with a fully customised membership card.

- Improves your members experience with a speedy and seamless access to your club
- Tracks your members activity to target them more effectively with promotions
- Able to upsell on products that suit members behaviour
- Can be integrated and maximise with seasonal campaigns
- Creates stronger brand loyalty and customer retention

## Who We Work With?

*Our expertise and heritage of working with multiple sectors means we're perfectly placed to know what you need. Here's some of the companies we currently work with;*



UK Holiday Resorts



Independent Caravan Parks



Online Travel Agents



Global Fast Food Brands



International Restaurants



Local Independent Bars



Large Cinema Theatres



Local High Street Stores



National Tourist Attractions



Global Supermarket Chains

## Talk to an expert

For any questions you have on how we can help your business or if you're looking to place an order, please contact our specialist team on

**01744 815 475** or email

**[sales@swype.co.uk](mailto:sales@swype.co.uk)**