

CUSTOMISED **EVENT** PASSES

# CUSTOMISED **EVENT PASSES**

*swype*   
PERSONALISING YOUR IDENTITY

# Stand Out in the Crowd

Whether you're hosting a corporate conference, organising the cup final of a major sporting event or setting up a local festival, we have fully customisable events passes to suit your budget.

Event passes can be used for many reasons and varies depending on many factors from the type of event to the number of attendees to the duration of the event. It really can differ with every order.

## Access All Areas With Swype

Event passes offer seamless access, help improve the communication to attendees and **ensures safety** with restricted entry where applicable. They can be customised to **showcase your brand**, share information relating to the event or **advertise offers**. Versatile and adaptable, they're the perfect solution for any event.

With a full range of shapes, designs and sizes readily available to order, we can create cards that attendees keep hold of long after your events finished. They even offer the chance to actively run promotions and target marketing campaigns.

We also believe in more than just a card offering a full event package from print and accessory products. Whether that's **promotional posters, on-site signage or colourful lanyards** to go with your cards. For nearly three decades, we've done it all when it comes to event passes. From last minute season ticket orders for Premier League football clubs, custom cut cards for the big summer festival to shipping globally for premium automotive events, **we've been there, done it and worn the t-shirt.**

# Take Your Event To The Next Level

Swype has supplied clients with quality events passes and VIP cards locally, nationally and internationally. From **major sports events, entertainment, automotive trade shows, public sector events, concerts and festivals**, our customised events passes are perfect for all sorts of gatherings.

As well as looking great, they're also integral in the planning and management of successful events, offering:

## Safety

Ensuring that you meet the necessary H&S requirements and regulations

## Security

By restricting and permitting access across your event, helping to manage attendee numbers

## Satisfaction

Enhanced customer experience with seamless access and a keepsake post event

## Targeting

Separate your attendees, track their activity and target them with follow-up promotions

## Stress Free Experience

From small print runs to bulk orders, we can produce your event passes with turnaround in as **little as 5 working days** allowing you to focus on making your event the best it can be. Organising an event can be stressful, with Swype it doesn't need to be.

## **Speak to our team**

For any questions you have on how we can help your business or if you're looking to place an order, please contact our specialist team on

**01744 815 475** or email

**[sales@swype.co.uk](mailto:sales@swype.co.uk)**